



HUNGRY PLANET® ON YOUR MENU

Our meats are well regarded in the plant-based industry as delicious, nutritious, and versatile. Improve awareness and appeal of your plant-based menu options by including our name with yours so we can use our social media platforms to help drive customers your way.

Please use the Registered Trademark symbol [®] at the end of Hungry Planet name when describing a specific dish made with our meat. For example:

- Hungry Planet® [Insert dish name]
- Hungry Planet® Plant-Based Burger
- Hungry Planet® Fried Chicken Sandwich
- Hungry Planet® Pot Stickers
- Hungry Planet® Tikka Kofta Masala

ALTERNATIVELY, IF NOT LISTING HUNGRY PLANET® IN TITLE ON MENU:

Plant-Based Breakfast Burrito

Made with 100% plant-based Hungry Planet Chorizo™, sweet potatoes, avocado, caramelized onions, and salsa

*To designate that the patty is vegan, either use a vegan logo as shown below and available at the linked website, or simply (v) with a lowercase “v”
<https://www.vegansymbol.com/> (v)  

For more information on the appropriate use of our logo, please visit our website:
<https://www.hungryplanetfoods.com/media/>

The only exception is when your business name is used as part of a Hungry Planet® product name. In this case, we don't use the registration mark after 'Hungry Planet'. When listing Hungry Planet® ingredients, please only add a trademark symbol at the end.

HUNGRY PLANET® TRADEMARKED PLANT-BASED MEATS

- Hungry Planet Beef™
- Hungry Planet Chicken™
- Hungry Planet Pork™
- Hungry Planet Chorizo™
- Hungry Planet Italian Sausage™
- Hungry Planet Crab™
- Hungry Planet Turkey™
- Hungry Planet Lamb™
- Hungry Planet Breakfast Sausage™

MENU DESCRIPTION EXAMPLES

Hungry Planet® Burger OR Hungry Planet Beef™ Burger

Made with seasoned and grilled Hungry Planet Beef™ with lettuce, tomatoes, pickles, and special sauce

Hungry Planet® Breakfast Burrito OR Hungry Planet Chorizo™ Burrito

Made with 100% plant-based Hungry Planet Chorizo™, sweet potatoes, avocado, caramelized onions, and salsa

FOR MORE INFORMATION

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