



**CHEF-CRAFTED  
PLANT-BASED MEATS**

**For immediate release**

Media Contact:  
Ilana Alperstien  
ilana@monacreative.co  
917.838.1207

**HUNGRY PLANET® PLANT-BASED MEATS NOW OFFERED  
IN 362 SPROUTS STORES**

**ST. LOUIS, Mo. – August 31, 2021**– Hungry Planet® is rapidly expanding its grocery presence throughout the U.S. by offering six varieties of chef-crafted plant-based meats, including chicken, pork, beef and sausage items, at all 362 Sprouts Farmers Market locations across the country.

Hungry Planet® is known for delighting the most serious meat lovers, as well as flexitarians, vegetarians and vegans. When shopping at Sprouts, customers will find Hungry Planet Beef™ Classic Patties, which are favored by chefs and restaurant diners across the country. In addition, customers will have access to five varieties of newly launched Hungry Planet® Heat & Eat plant-based meats including Grilled Chicken Strips, Crispy & Fried Chicken, Pork Thai Meatballs, Pork Gyoza, and Italian Sausage Crumble. These five pre-cooked meats satisfy the growing demand for easy and nutritious meals, while giving customers the opportunity to quickly and easily incorporate plant-based meat into their favorite traditional recipes.

“Hungry Planet is delighted to partner with Sprouts to make our game-changing plant-based meats available to food fanatics across the country. By delivering superior meats with industry-leading taste, health, and variety, we are providing customers authentically great food, and are developing a very loyal following. Our national launch into Sprouts increases points of distribution to serve shoppers hungry for more,” said Todd Boyman, CEO and co-founder of Hungry Planet.

Purchasing Hungry Planet® is a simple and delicious way to optimize personal and planetary health, without sacrifice. Customers can quickly search for a nearby Sprouts location by visiting the Hungry Planet® page at [hungryplanetfoods.com/sprouts](https://hungryplanetfoods.com/sprouts).

### **About Hungry Planet®**

Hungry Planet®, Inc. produces chef-crafted plant-based meats that are a delicious and simple switch for conventional meats. Headquartered in St Louis, MO, the company's mission is to match traditional meat textures and tastes with healthy plant-based ingredients, and to make them accessible to everyone. An industry leader known for their variety and superior nutrition, they craft meats to delight the demanding tastes of meat lovers and chefs. Hungry Planet's full range of naturally flavored meats are a 1:1 swap in any cuisine, without compromise, and use fewer resources from planet to plate, thus supporting personal and planetary health. Their meats are packed with protein and fiber, featuring fewer calories and less fat (no saturated) than conventional meat and other plant-based meats. Siblings Todd and Jody Boyman founded Hungry Planet® in recognition that although our planet is abundant, it is not without limit. While food is the most basic need, humankind will only thrive by nourishing ourselves sustainably. The company is hungry to transform the food system to be healthier, more sustainable and just. Join us at **HungryPlanetFoods.com** or on social media **@HungryPlanetFoods**

### **About Sprouts Farmers Market**

Sprouts Farmers Market, one of the fastest-growing retailers in the country, has made healthy living accessible to shoppers for nearly two decades by offering affordable, fresh, natural and organic products. Rooted in our farmers market heritage, Sprouts is known for pioneering a unique grocery model that's good for you, good for your family and good for the planet. Sprouts' welcoming store layout features fresh produce at the center of the store, an expansive bulk foods section, and a vitamin department focused on overall wellness. To meet the growing and diverse needs of today's customer, Sprouts also offers a unique assortment of healthier products with special attributes, such as plant-based, gluten-free, keto-friendly, and grass-fed.