



HUNGRY PLANET® ON YOUR MENU

Our meats are well regarded in the plant-based industry as delicious, nutritious, and versatile. Improve awareness and appeal of your plant-based menu options by including our name with yours so we can use our social media platforms to help drive customers your way.

Please use the Registered Trademark symbol [®] at the end of Hungry Planet name when describing a specific dish made with our meat. For example:



- *Hungry Planet® [Insert dish name]*
- *Hungry Planet® Plant-Based Burger*
- *Hungry Planet® Fried Chicken Sandwich*
- *Hungry Planet® Pot Stickers*
- *Hungry Planet® Tikka Kofta Masala*

ALTERNATIVELY, IF NOT LISTING HUNGRY PLANET® IN TITLE ON MENU:

Plant-Based Breakfast Burrito

Made with 100% plant-based Hungry Planet Chorizo™, sweet potatoes, avocado, caramelized onions, and salsa

*To designate that the patty is vegan, either use a vegan logo as shown below and available at the linked website, or simply (v) with a lowercase “v”

<https://www.vegansymbol.com/> (v)  

For more information on the appropriate use of our logo, please visit our website:

<https://www.hungryplanetfoods.com/media/>

The only exception is when your business name is used as part of a Hungry Planet® product name. In this case, we don't use the registration mark after 'Hungry Planet'. When listing Hungry Planet® ingredients, please only add a trademark symbol at the end.

HUNGRY PLANET® TRADEMARKED PLANT-BASED MEATS

Hungry Planet Beef™

Hungry Planet Chicken™

Hungry Planet Pork™

Hungry Planet Chorizo™

Hungry Planet Italian Sausage™

Hungry Planet Crab™

Hungry Planet Turkey™

Hungry Planet Lamb™

Hungry Planet Breakfast Sausage™

MENU DESCRIPTION EXAMPLES

Hungry Planet® Burger OR

Hungry Planet Beef™ Burger

Made with seasoned and grilled Hungry Planet Beef™ with lettuce, tomatoes, pickles, and special sauce

Hungry Planet® Breakfast Burrito OR

Hungry Planet Chorizo™ Burrito

Made with 100% plant-based Hungry Planet Chorizo™, sweet potatoes, avocado, caramelized onions, and salsa

FOR MORE INFORMATION

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[hungryplanet.us](https://www.hungryplanet.us)    [hungryplanetfoods](https://www.hungryplanetfoods.com)